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New York Governor 2026 General Election

Image and Ballot Testing
May 2nd, 2025

Top Lines

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Trump Approval

	%
Approve	44%
Disapprove	49%
Unsure	7%

Hochul Approval

	%
Approve	30%
Disapprove	57%
Unsure	14%

Hochul Re-Elect

	%
Re-elect Hochul	27%
Someone New	63%
Unsure	10%

Stefanik Opinion

	%
Favorable	34%
Unfavorable	32%
Unsure	19%
Never Heard	15%

Lawler Opinion

	%
Favorable	16%
Unfavorable	25%
Unsure	30%
Never Heard	29%

Blakeman Opinion

	%
Favorable	12%
Unfavorable	15%
Unsure	31%
Never Heard	42%

Cuomo Opinion

	%
Favorable	32%
Unfavorable	56%
Unsure	12%
Never Heard	1%

Generic Ballot

	%
Democrat	44%
Republican	43%
Undecided	13%

Most Important Issue

	%
Inflation	26%
Taxes/Spending	16%
Crime	14%
Illegal Immig.	13%
Econ/Jobs	9%
Healthcare	4%
Energy Prices	3%
Housing	3%
Abortion Rights	3%
Education	1%
Other	9%

Top Lines

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H2H Ballot: Hochul v Stefanik

	%
Kathy Hochul, D	43%
Elise Stefanik, R	42%
Undecided	14%

Republican Primary

	%
Elise Stefanik	56%
Mike Lawler	9%
Bruce Blakeman	8%
Someone else	5%
Undecided	23%

Trump Endorsement

	%
More Likely	33%
Less Likely	43%
No Difference	23%

Trump Affinity

	%
Full Support	33%
Support Policies	15%
Don't Support	46%
Unsure	5%

2022 NY Gov Vote

	%
Kathy Hochul	50%
Lee Zeldin	45%
I did not vote	5%

2024 Presidential Vote

	%
Kamala Harris	49%
Donald Trump	46%
Someone else	3%
I did not vote	2%

Trump Approval

Approve **44%**
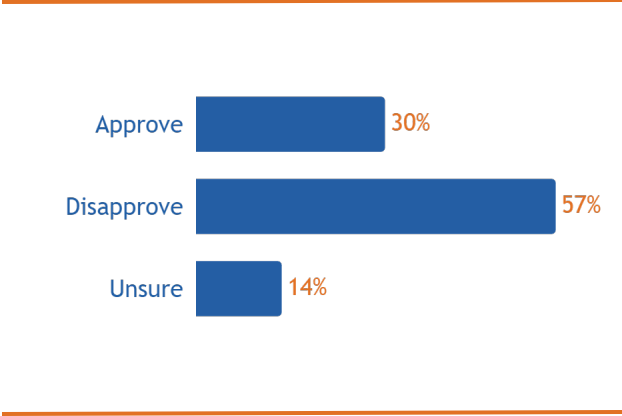
Disapprove **49%**

Unsure **7%**
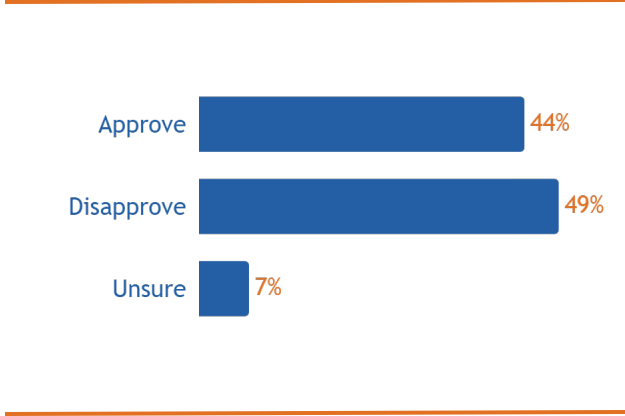
Full Question:
Do you approve or disapprove of the way Donald Trump is handling his job as President?

A near majority of voters in the Empire State disapprove of Trump's job as President, including most Other/No Party voters.

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	Approve	Disapprove	Unsure
Democrat	25%	67%	8%
Republican	82%	12%	6%
NP/Other	42%	54%	4%
Female	40%	54%	6%
Male	49%	43%	8%
18-34	49%	42%	9%
35-44	43%	50%	7%
45-54	39%	48%	13%
55-64	50%	47%	3%
65+	42%	53%	5%
Conserv	86%	7%	7%
Moderate	26%	64%	10%
Liberal	7%	93%	0%
White	48%	48%	5%
Black	10%	62%	28%
Hispanic	48%	48%	4%
Other Race	50%	46%	4%
HS	56%	33%	11%
Some Coll	45%	51%	5%
College	40%	56%	4%
Grad+	26%	69%	5%
4 of 4	40%	55%	5%
3 of 4	56%	34%	10%
2 of 4	46%	51%	3%
1 of 4	57%	26%	16%
0 of 4	18%	77%	6%
NYC	42%	50%	7%
Buffalo	55%	38%	7%
Albany	44%	47%	9%
Rochester	32%	63%	5%
Other DMA	52%	44%	3%

Hochul Approval

	Approve	Disapprove	Unsure
Democrat	41%	41%	18%
Republican	3%	91%	5%
NP/Other	36%	49%	15%
Female	36%	51%	13%
Male	23%	63%	14%
18-34	19%	73%	8%
35-44	32%	53%	15%
45-54	23%	65%	12%
55-64	31%	59%	11%
65+	35%	48%	17%
Conserv	4%	93%	3%
Moderate	43%	39%	18%
Liberal	51%	24%	25%
White	28%	60%	12%
Black	56%	33%	11%
Hispanic	18%	61%	21%
Other Race	28%	48%	23%
HS	23%	71%	6%
Some Coll	35%	45%	20%
College	26%	64%	10%
Grad+	42%	35%	23%
4 of 4	32%	55%	13%
3 of 4	23%	61%	16%
2 of 4	31%	59%	9%
1 of 4	17%	77%	5%
0 of 4	59%	25%	16%
NYC	31%	56%	13%
Buffalo	18%	62%	20%
Albany	32%	53%	15%
Rochester	45%	42%	14%
Other DMA	24%	66%	10%

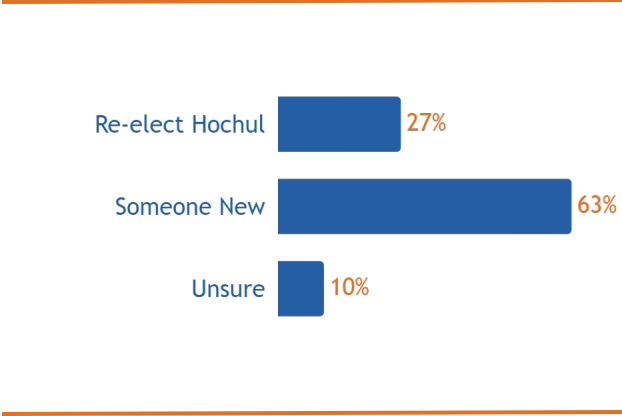**Approve** 30%

Disapprove 57%

Unsure 14%

Full Question:
Do you approve or disapprove of the way Kathy Hochul is handling her job as Governor of New York?

Hochul's job as Governor fairs even worse as 57% of New York voters disapprove compared to just 30% who say they approve.

- Even among Democrats, her approval rating is split and sits well below fifty

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Hochul Re-Elect

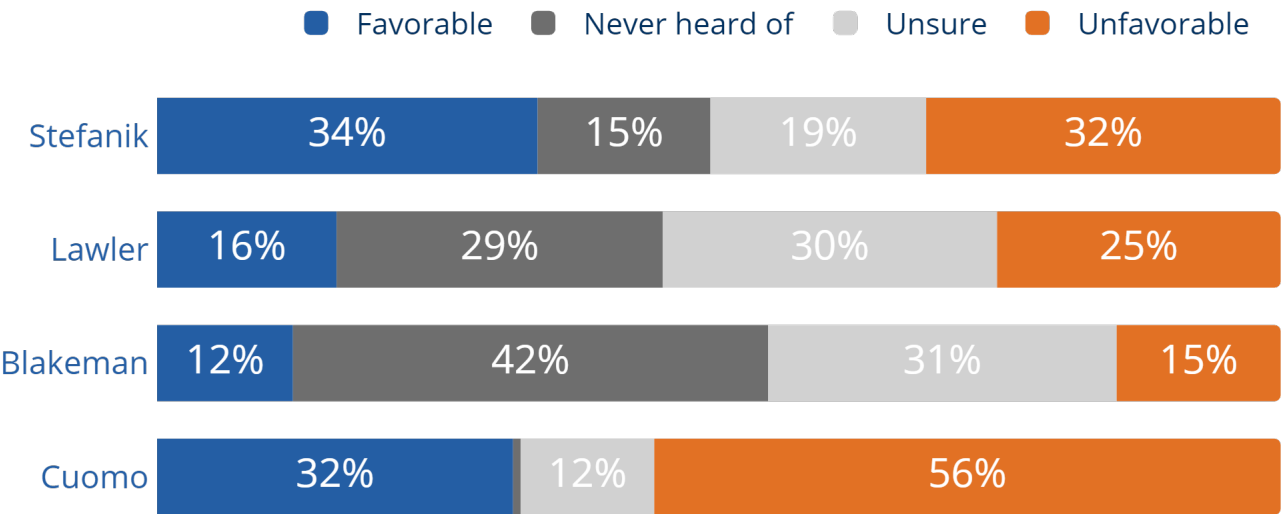Re-elect Hochul — 27%
Someone New — 63%
Unsure — 10%

Full Question:
Do you think Kathy Hochul has performed her job as Governor well enough to deserve re-election or do you think it's time to give a new person a chance?
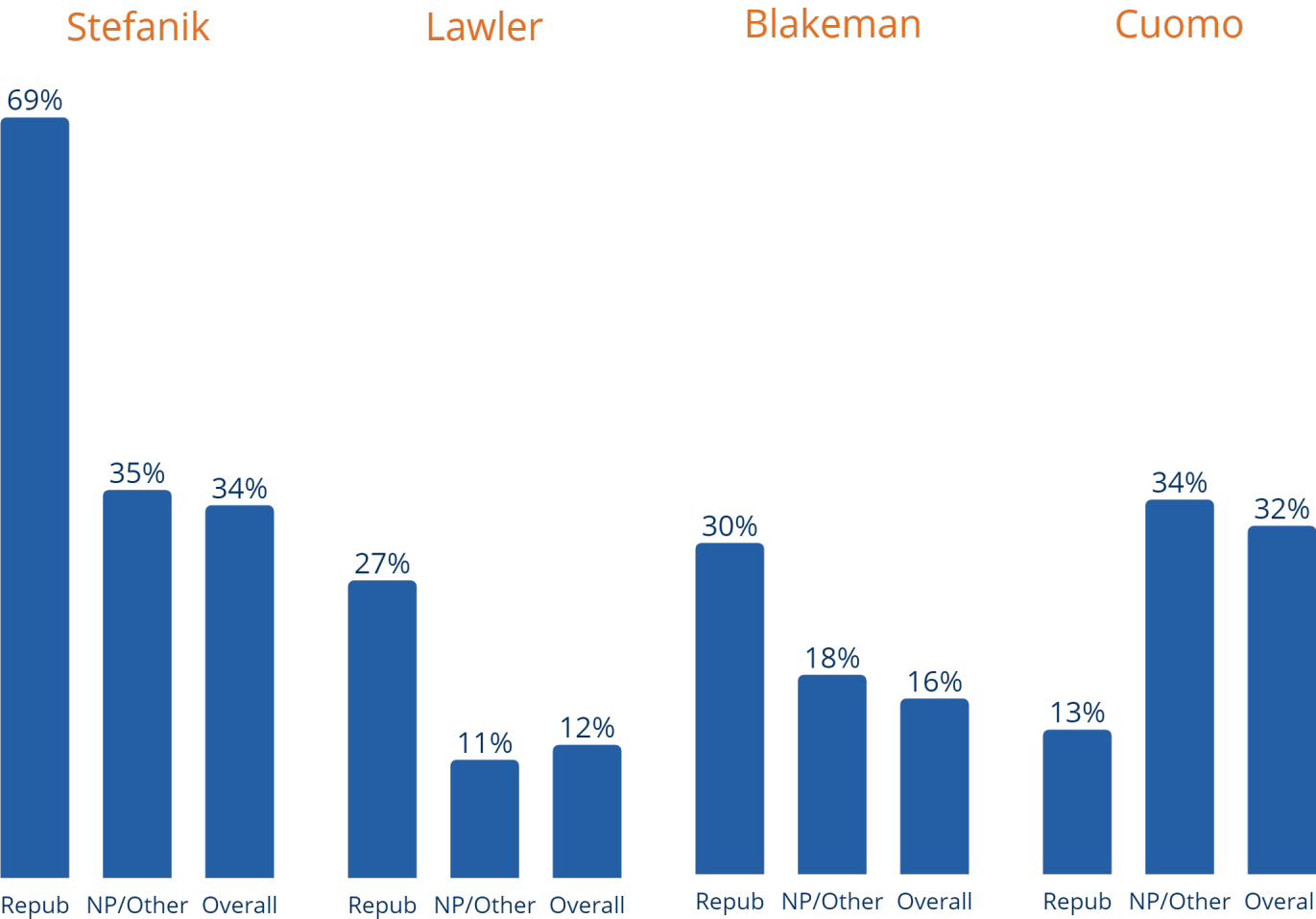
Hochul's reelect score further highlights her inherent vulnerability as only a quarter would opt to re-elect her as Governor; 63% say it's time to give someone else a chance.

- This includes 59% of Other/No Party voters and even a majority of Democrats
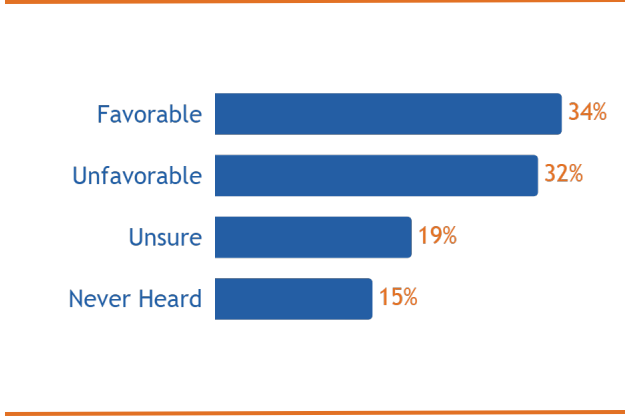- 63% of voters in the New York City Market would also prefer someone new

	Re-elect Hochul	Someone New	Unsure
Democrat	36%	52%	12%
Republican	4%	89%	7%
NP/Other	33%	59%	8%
Female	31%	58%	11%
Male	21%	70%	9%
18-34	17%	74%	9%
35-44	30%	59%	11%
45-54	15%	71%	14%
55-64	27%	68%	5%
65+	33%	56%	11%
Conserv	4%	94%	2%
Moderate	37%	48%	15%
Liberal	48%	39%	14%
White	26%	67%	7%
Black	45%	34%	21%
Hispanic	10%	80%	11%
Other Race	26%	55%	19%
HS	18%	76%	6%
Some Coll	35%	55%	11%
College	22%	65%	12%
Grad+	38%	47%	15%
4 of 4	29%	62%	9%
3 of 4	19%	68%	12%
2 of 4	36%	60%	4%
1 of 4	18%	69%	13%
0 of 4	30%	57%	13%
NYC	25%	63%	12%
Buffalo	25%	67%	7%
Albany	34%	57%	9%
Rochester	45%	49%	6%
Other DMA	22%	76%	3%

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Image Summary

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Legend: ■ Favorable ■ Never heard of ■ Unsure ■ Unfavorable

	Favorable	Never heard of	Unsure	Unfavorable
Stefanik	34%	15%	19%	32%
Lawler	16%	29%	30%	25%
Blakeman	12%	42%	31%	15%
Cuomo	32%		12%	56%

Comparison of 'Favorable' Ratings
Overall Respondents vs. Republican & Ind Respondents

Stefanik   **Lawler**   **Blakeman**   **Cuomo**

Candidate	Repub	NP/Other	Overall
Stefanik	69%	35%	34%
Lawler	27%	11%	12%
Blakeman	30%	18%	16%
Cuomo	13%	34%	32%

Stefanik Opinion

Favorable
34%

Unfavorable
32%

Unsure
19%

Never Heard
15%

Full Question:
*What is your opinion of Elise Stefanik?*

Congresswoman Elise Stefanik is known by two-thirds of voters statewide and sits marginally right-side up on her image.

- No Party/Other voters are slightly unfavorable towards her
- However, her unfavorables only hit 39% among Democrats
- Near seniors like her the most

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	Favorable	Unfavorable	Unsure	Never Heard
Democrat	14%	39%	27%	20%
Republican	69%	11%	11%	9%
NP/Other	35%	40%	12%	12%
Female	26%	31%	26%	17%
Male	43%	32%	11%	14%
18-34	15%	23%	46%	15%
35-44	35%	39%	7%	20%
45-54	32%	28%	26%	14%
55-64	45%	30%	13%	13%
65+	35%	34%	15%	16%
Conserv	65%	6%	19%	11%
Moderate	20%	39%	24%	17%
Liberal	7%	63%	11%	18%
White	37%	34%	19%	11%
Black	14%	30%	15%	40%
Hispanic	22%	27%	26%	25%
Other Race	46%	18%	22%	14%
HS	39%	20%	26%	15%
Some Coll	38%	37%	13%	12%
College	35%	37%	16%	12%
Grad+	17%	41%	17%	24%
4 of 4	33%	36%	15%	15%
3 of 4	41%	22%	23%	15%
2 of 4	41%	37%	12%	10%
1 of 4	11%	11%	53%	25%
0 of 4	20%	48%	15%	17%
NYC	29%	31%	22%	19%
Buffalo	42%	24%	20%	14%
Albany	48%	43%	9%	1%
Rochester	30%	31%	17%	22%
Other DMA	47%	33%	14%	6%

Lawler Opinion

|	16%
Favorable	
Unfavorable	25%
Unsure	30%
Never Heard	29%
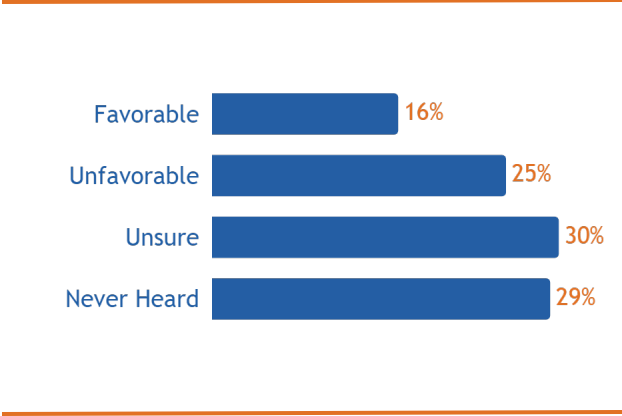
Full Question:
What is your opinion of Mike Lawler?

Congressman Mike Lawler is either unknown or undefined with well over half of New York voters, and he sits nine points net-negative among those who do hold an opinion of him.

- His image is incredibly soft among both Republicans and Democrats alike as most on both sides are unfamiliar

	Favorable	Unfavorable	Unsure	Never Heard
Democrat	7%	31%	27%	35%
Republican	30%	9%	40%	21%
NP/Other	18%	30%	25%	26%
Female	11%	24%	33%	32%
Male	22%	26%	26%	26%
18-34	9%	21%	21%	49%
35-44	18%	33%	20%	29%
45-54	16%	22%	27%	36%
55-64	24%	22%	28%	26%
65+	13%	27%	38%	21%
Conserv	28%	9%	32%	31%
Moderate	10%	29%	32%	29%
Liberal	5%	45%	24%	26%
White	16%	25%	31%	28%
Black	10%	26%	13%	52%
Hispanic	14%	31%	35%	21%
Other Race	27%	19%	31%	22%
HS	13%	17%	33%	36%
Some Coll	19%	28%	29%	24%
College	20%	33%	26%	21%
Grad+	12%	28%	28%	32%
4 of 4	15%	26%	31%	28%
3 of 4	21%	23%	34%	23%
2 of 4	16%	32%	37%	15%
1 of 4	8%	5%	5%	82%
0 of 4	12%	46%	12%	30%
NYC	20%	31%	23%	26%
Buffalo	10%	15%	38%	38%
Albany	5%	26%	36%	32%
Rochester	15%	13%	32%	41%
Other DMA	8%	12%	52%	28%

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Blakeman Opinion

|		
Favorable	▇▇▇	12%
Unfavorable	▇▇▇	15%
Unsure	▇▇▇▇▇▇▇	31%
Never Heard	▇▇▇▇▇▇▇▇▇	42%
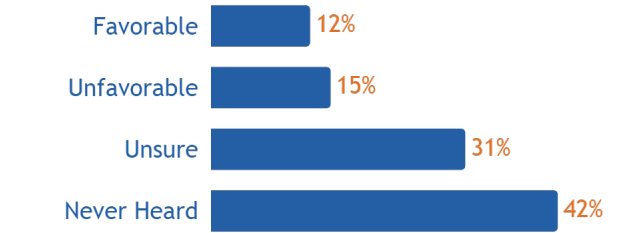
Full Question:
What is your opinion of Bruce Blakeman?

Blakeman's hard name ID fails to break thirty percent as he's undefined with nearly-three fourths (73%) of the electorate.

	Favorable	Unfavorable	Unsure	Never Heard
Democrat	5%	18%	34%	44%
Republican	27%	5%	29%	39%
NP/Other	11%	19%	28%	42%
Female	9%	13%	34%	44%
Male	16%	16%	28%	40%
18-34	8%	9%	22%	60%
35-44	10%	16%	23%	50%
45-54	9%	13%	21%	57%
55-64	16%	19%	26%	39%
65+	13%	14%	44%	29%
Conserv	23%	7%	27%	44%
Moderate	7%	16%	37%	40%
Liberal	2%	24%	28%	46%
White	13%	13%	32%	42%
Black	7%	18%	21%	54%
Hispanic	9%	31%	30%	30%
Other Race	16%	4%	38%	42%
HS	13%	12%	34%	41%
Some Coll	13%	11%	32%	44%
College	15%	22%	27%	36%
Grad+	6%	14%	29%	51%
4 of 4	16%	16%	31%	37%
3 of 4	7%	11%	35%	47%
2 of 4	7%	11%	39%	44%
1 of 4	0%	3%	9%	88%
0 of 4	10%	39%	22%	29%
NYC	13%	17%	27%	43%
Buffalo	6%	8%	45%	41%
Albany	9%	13%	37%	41%
Rochester	8%	16%	34%	42%
Other DMA	16%	7%	35%	42%

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Cuomo Opinion

|	
Favorable	32%
Unfavorable	56%
Unsure	12%
Never Heard	1%
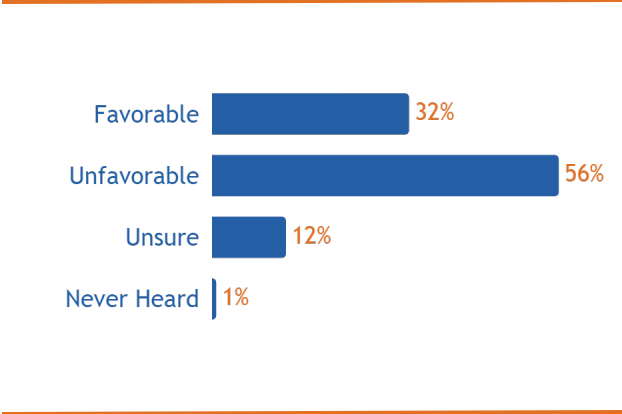
Full Question:
What is your opinion of Andrew Cuomo?

Former Governor Andrew Cuomo is largely unpopular throughout the state as a 56% say they are unfavorable.

- Even Democrats are divided on their opinions of him

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	Favorable	Unfavorable	Unsure	Never Heard
Democrat	41%	42%	16%	1%
Republican	13%	81%	5%	0%
NP/Other	34%	54%	10%	1%
Female	33%	51%	15%	1%
Male	30%	61%	8%	0%
18-34	32%	61%	7%	1%
35-44	29%	55%	15%	2%
45-54	20%	68%	12%	0%
55-64	28%	63%	9%	0%
65+	39%	46%	15%	0%
Conserv	8%	86%	6%	0%
Moderate	52%	32%	15%	1%
Liberal	34%	48%	16%	1%
White	21%	67%	11%	0%
Black	69%	7%	21%	3%
Hispanic	58%	29%	12%	1%
Other Race	54%	42%	5%	0%
HS	35%	57%	7%	1%
Some Coll	36%	50%	14%	0%
College	25%	62%	12%	0%
Grad+	27%	53%	19%	1%
4 of 4	33%	55%	12%	0%
3 of 4	31%	57%	11%	1%
2 of 4	31%	61%	8%	0%
1 of 4	10%	77%	13%	1%
0 of 4	51%	31%	13%	6%
NYC	37%	50%	12%	0%
Buffalo	9%	72%	18%	1%
Albany	27%	65%	6%	2%
Rochester	34%	55%	10%	1%
Other DMA	22%	65%	12%	0%

Generic Ballot

	Democrat	44%
Democrat		
Republican		43%
Undecided		13%
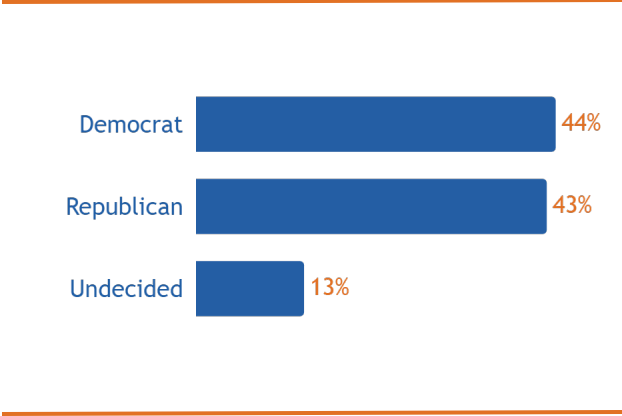
Full Question:
If the 2026 election for Governor were held today, who would you vote for?

- *The Democrat candidate*
- *The Republican candidate*
- *Undecided*

Currently, the generic ballot for Governor is a statistical tie.
- We see a notable gender split here
- There's also an intensity gap in favor of Republicans
- Meanwhile, Other/No Party voters are largely divided

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	Democrat	Republican	Undecided
Democrat	66%	19%	15%
Republican	2%	86%	12%
NP/Other	46%	42%	12%
Female	48%	37%	15%
Male	39%	49%	11%
18-34	53%	36%	11%
35-44	53%	35%	12%
45-54	31%	44%	25%
55-64	38%	54%	8%
65+	46%	42%	13%
Conserv	6%	88%	6%
Moderate	57%	23%	20%
Liberal	84%	2%	14%
White	38%	49%	13%
Black	73%	6%	21%
Hispanic	63%	28%	10%
Other Race	41%	45%	13%
HS	35%	53%	12%
Some Coll	45%	44%	11%
College	46%	41%	13%
Grad+	57%	24%	18%
4 of 4	45%	41%	14%
3 of 4	40%	47%	14%
2 of 4	43%	49%	9%
1 of 4	30%	58%	12%
0 of 4	81%	17%	2%
NYC	49%	40%	11%
Buffalo	30%	57%	14%
Albany	39%	40%	21%
Rochester	59%	35%	6%
Other DMA	25%	51%	24%

Most Important Issue

Full Question:
*Which of the following do you consider the most important issue facing the State of New York?*
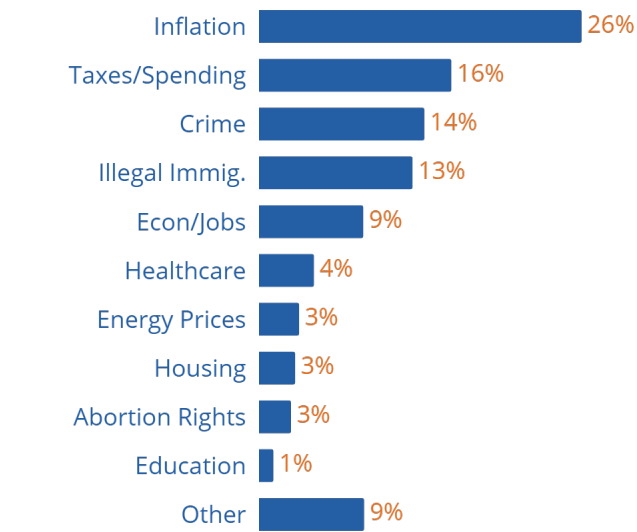
- *Inflation and cost of living*
- *State taxes and spending*
- *Crime and Public Safety*
- *Illegal Immigration*
- *Jobs and the economy*
- *Healthcare*
- *Gas and electricity prices*
- *Homelessness and housing*
- *Reproductive freedom and abortion rights*
- *Education*
- *Other*

Issue	Percent
Inflation	26%
Taxes/Spending	16%
Crime	14%
Illegal Immig.	13%
Econ/Jobs	9%
Healthcare	4%
Energy Prices	3%
Housing	3%
Abortion Rights	3%
Education	1%
Other	9%

	Democrat	Republican	NP/Other	Female	Male	18-34	35-44	45-54	55-64	65+	Conserv	Moderate	Liberal
Inflation	33%	12%	30%	29%	23%	20%	32%	25%	30%	25%	12%	33%	38%
Taxes/Spending	5%	29%	22%	11%	21%	3%	10%	16%	23%	18%	25%	13%	5%
Crime	15%	17%	6%	15%	12%	36%	12%	14%	8%	9%	18%	14%	3%
Illegal Immig.	9%	22%	9%	14%	11%	13%	11%	7%	9%	17%	26%	7%	0%
Econ/Jobs	11%	4%	9%	8%	9%	12%	6%	9%	8%	9%	5%	8%	16%
Healthcare	4%	3%	8%	5%	3%	4%	5%	4%	4%	5%	1%	7%	7%
Energy Prices	3%	5%	2%	2%	5%	0%	3%	2%	4%	5%	4%	4%	1%
Housing	5%	0%	2%	1%	5%	5%	3%	2%	3%	3%	0%	3%	8%
Abortion Rights	4%	0%	2%	4%	1%	3%	3%	4%	3%	1%	0%	2%	9%
Education	1%	0%	2%	1%	1%	0%	2%	2%	1%	1%	0%	2%	2%
Other	9%	9%	8%	9%	8%	3%	13%	16%	7%	7%	9%	7%	11%

	White	Black	Hispanic	Other Race	HS	Some Coll	College	Grad+	4 of 4	3 of 4	2 of 4	1 of 4	0 of 4	NYC	Buffalo	Albany	Rochester	Other DMA
Inflation	25%	39%	27%	22%	25%	27%	29%	26%	25%	24%	43%	15%	47%	28%	16%	36%	33%	17%
Taxes/Spending	20%	2%	9%	5%	19%	12%	13%	17%	18%	17%	7%	5%	5%	10%	30%	23%	15%	29%
Crime	10%	6%	37%	24%	16%	11%	13%	12%	8%	18%	15%	51%	12%	17%	3%	7%	12%	8%
Illegal Immig.	14%	5%	6%	21%	20%	10%	9%	6%	15%	12%	14%	0%	3%	14%	13%	11%	6%	11%
Econ/Jobs	9%	11%	4%	2%	4%	16%	10%	8%	8%	12%	0%	2%	11%	7%	15%	8%	16%	6%
Healthcare	4%	10%	2%	5%	4%	2%	7%	6%	5%	2%	5%	9%	6%	5%	7%	1%	7%	3%
Energy Prices	4%	2%	0%	2%	3%	6%	3%	2%	3%	3%	5%	6%	1%	3%	3%	1%	1%	10%
Housing	2%	13%	1%	3%	3%	2%	3%	4%	4%	2%	1%	0%	6%	4%	0%	1%	2%	1%
Abortion Rights	2%	6%	1%	1%	0%	2%	3%	8%	3%	1%	2%	8%	4%	3%	3%	4%	1%	0%
Education	1%	0%	1%	1%	0%	0%	1%	5%	2%	0%	1%	1%	1%	1%	1%	1%	2%	3%
Other	8%	6%	11%	13%	6%	13%	10%	7%	9%	9%	7%	4%	4%	9%	7%	5%	6%	12%

H2H Ballot: Hochul v Stefanik

Kathy Hochul, D — 43%

Elise Stefanik, R — 42%
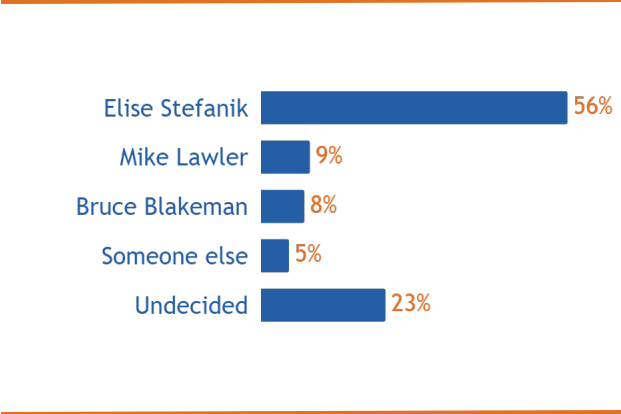
Undecided — 14%
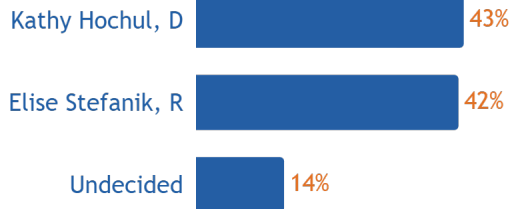
Full Question:
If the 2026 election for Governor were held today between these candidates, who would you vote for?

Paralleling the generic ballot, the head to head between Hochul and Stefanik is a dead heat race.

- Hochul holds a slight edge among the middle of the electorate
- The gender split is an exact inverse of each other
- Stefanik stretches above fifty in the Buffalo Market and Smaller DMAs

c/e

	Kathy Hochul, D	Elise Stefanik, R	Undecided
Democrat	60%	20%	20%
Republican	8%	82%	11%
NP/Other	50%	43%	7%
Female	50%	36%	15%
Male	36%	50%	14%
18-34	39%	31%	30%
35-44	49%	36%	14%
45-54	44%	49%	7%
55-64	38%	54%	8%
65+	45%	40%	15%
Conserv	4%	80%	17%
Moderate	59%	29%	12%
Liberal	84%	4%	12%
White	43%	45%	12%
Black	54%	12%	33%
Hispanic	39%	46%	15%
Other Race	40%	53%	7%
HS	27%	50%	23%
Some Coll	49%	43%	8%
College	48%	42%	11%
Grad+	63%	27%	10%
4 of 4	47%	41%	11%
3 of 4	30%	54%	15%
2 of 4	44%	50%	6%
1 of 4	29%	15%	56%
0 of 4	80%	16%	4%
NYC	44%	39%	16%
Buffalo	33%	56%	11%
Albany	48%	46%	6%
Rochester	61%	30%	9%
Other DMA	33%	53%	14%

Republican Primary

Elise Stefanik ███████████████████ 56%
Mike Lawler ███ 9%
Bruce Blakeman ███ 8%
Someone else ██ 5%
Undecided ███████ 23%

Full Question:
If the election were held today, who would you vote for in the 2026 Republican primary election for Governor?

Stefanik is the early favorite in the Republican primary race for Governor, polling a full 47 points ahead of her next closest opponent.

	Elise Stefanik	Mike Lawler	Bruce Blakeman	Someone else	Undecided
Democrat	NA	NA	NA	NA	NA
Republican	56%	9%	8%	5%	23%
NP/Other	NA	NA	NA	NA	NA
Female	61%	6%	5%	5%	23%
Male	51%	12%	11%	5%	22%
18-34	55%	4%	12%	13%	16%
35-44	29%	18%	14%	3%	36%
45-54	51%	18%	3%	2%	27%
55-64	60%	9%	7%	4%	19%
65+	58%	7%	8%	5%	23%
Conserv	64%	6%	10%	4%	17%
Moderate	33%	16%	4%	7%	40%
Liberal	55%	6%	0%	20%	19%
White	55%	9%	8%	5%	23%
Black	13%	20%	0%	0%	67%
Hispanic	63%	20%	11%	0%	6%
Other Race	71%	0%	3%	0%	26%
HS	68%	5%	6%	2%	19%
Some Coll	48%	15%	9%	12%	16%
College	51%	5%	12%	4%	28%
Grad+	46%	15%	5%	4%	30%
4 of 4	54%	9%	8%	6%	24%
3 of 4	63%	4%	4%	6%	23%
2 of 4	48%	9%	12%	0%	30%
1 of 4	53%	17%	16%	0%	14%
0 of 4	55%	13%	6%	9%	16%
NYC	53%	11%	11%	3%	22%
Buffalo	40%	5%	3%	11%	42%
Albany	72%	0%	5%	2%	20%
Rochester	55%	11%	2%	10%	22%
Other DMA	62%	10%	6%	7%	15%

c/e

Trump Endorsement

More Likely ███████████ 33%

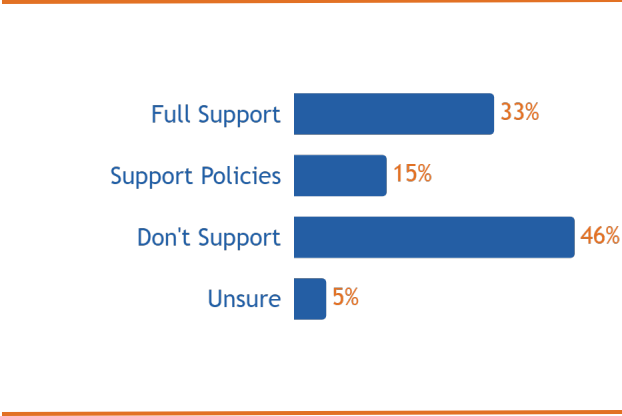Less Likely ██████████████ 43%
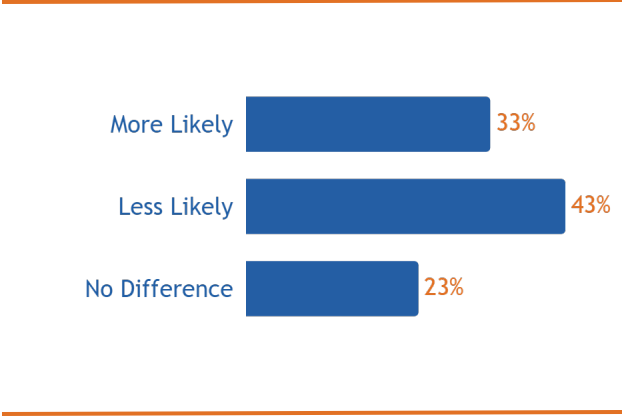
No Difference ██████ 23%

Full Question:
If President Donald Trump endorsed a candidate for Governor of New York, would that make you more or less likely to vote for that candidate?

c/e

	More Likely	Less Likely	No Difference
Democrat	22%	58%	20%
Republican	60%	11%	29%
NP/Other	26%	49%	25%
Female	32%	50%	18%
Male	34%	36%	29%
18-34	46%	38%	16%
35-44	29%	45%	26%
45-54	23%	41%	36%
55-64	35%	36%	29%
65+	34%	50%	17%
Conserv	65%	7%	29%
Moderate	18%	56%	26%
Liberal	7%	82%	11%
White	35%	43%	21%
Black	7%	46%	48%
Hispanic	38%	43%	19%
Other Race	41%	43%	16%
HS	45%	29%	25%
Some Coll	32%	48%	20%
College	28%	47%	25%
Grad+	16%	61%	23%
4 of 4	29%	49%	22%
3 of 4	43%	28%	29%
2 of 4	27%	47%	26%
1 of 4	60%	20%	20%
0 of 4	10%	81%	9%
NYC	34%	42%	24%
Buffalo	35%	40%	25%
Albany	23%	45%	32%
Rochester	27%	60%	12%
Other DMA	40%	40%	20%

Trump Affinity

|	Full Support	Support Policies	Don't Support	Unsure
Full Support	33%			
Support Policies	15%			
Don't Support	46%			
Unsure	5%			

Full Question:

When thinking about President Donald Trump, which statement most aligns with your views?

- *I support him and his policies*
- *I dislike him personally but support most of his policies*
- *I dislike him personally and don't support most of his policies*
- *Unsure*

	Full Support	Support Policies	Don't Support	Unsure
Democrat	13%	16%	63%	8%
Republican	75%	11%	10%	4%
NP/Other	27%	18%	53%	2%
Female	26%	18%	51%	5%
Male	42%	12%	41%	5%
18-34	15%	37%	42%	6%
35-44	29%	14%	48%	8%
45-54	30%	20%	41%	9%
55-64	40%	14%	45%	1%
65+	38%	7%	50%	5%
Conserv	69%	19%	6%	6%
Moderate	15%	20%	59%	6%
Liberal	5%	1%	92%	2%
White	37%	14%	45%	3%
Black	8%	13%	58%	21%
Hispanic	22%	29%	44%	5%
Other Race	39%	12%	43%	6%
HS	36%	24%	31%	10%
Some Coll	39%	11%	49%	1%
College	31%	13%	54%	3%
Grad+	23%	7%	66%	5%
4 of 4	35%	10%	52%	2%
3 of 4	38%	19%	32%	11%
2 of 4	29%	20%	50%	1%
1 of 4	9%	50%	26%	14%
0 of 4	11%	8%	75%	6%
NYC	29%	17%	48%	7%
Buffalo	48%	9%	37%	5%
Albany	39%	16%	42%	3%
Rochester	27%	12%	56%	6%
Other DMA	43%	14%	42%	1%

c/e

2022 NY Gov Vote

Kathy Hochul ████████████████ 50%

Lee Zeldin ██████████████ 45%
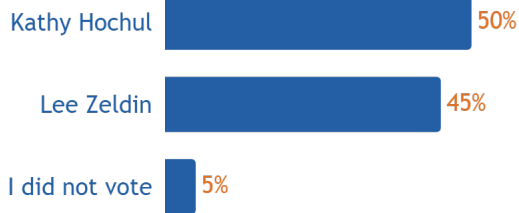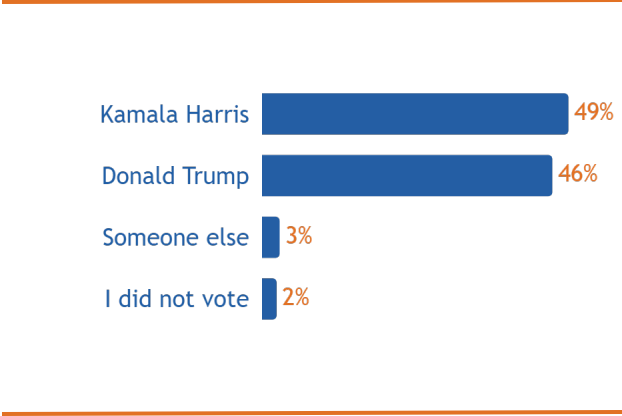
I did not vote █ 5%

Full Question:
Confidentially, who did you vote for in the 2022 New York Gubernatorial Election?

	Kathy Hochul	Lee Zeldin	I did not vote
Democrat	71%	24%	5%
Republican	10%	85%	5%
NP/Other	52%	43%	5%
Female	54%	40%	6%
Male	45%	51%	4%
18-34	32%	48%	20%
35-44	60%	35%	5%
45-54	48%	49%	3%
55-64	44%	52%	3%
65+	56%	42%	1%
Conserv	11%	87%	3%
Moderate	64%	30%	6%
Liberal	92%	1%	7%
White	46%	50%	4%
Black	79%	11%	10%
Hispanic	53%	41%	6%
Other Race	46%	44%	9%
HS	35%	60%	6%
Some Coll	56%	39%	5%
College	53%	41%	6%
Grad+	69%	28%	3%
4 of 4	56%	43%	1%
3 of 4	43%	53%	4%
2 of 4	49%	46%	6%
1 of 4	17%	54%	29%
0 of 4	58%	5%	38%
NYC	52%	43%	5%
Buffalo	41%	53%	6%
Albany	52%	45%	3%
Rochester	59%	36%	5%
Other DMA	43%	53%	4%

c/e

2024 Presidential Vote

Kamala Harris **49%**

Donald Trump **46%**

Someone else **3%**

I did not vote **2%**

Full Question:
Confidentially, who did you vote for in the 2024 Presidential Election?

c/e

	Kamala Harris	Donald Trump	Someone else	I did not vote
Democrat	68%	25%	3%	4%
Republican	12%	86%	2%	0%
NP/Other	51%	45%	3%	2%
Female	55%	42%	2%	1%
Male	41%	51%	4%	4%
18-34	40%	52%	3%	5%
35-44	50%	39%	3%	8%
45-54	47%	45%	6%	2%
55-64	43%	53%	3%	1%
65+	55%	43%	1%	1%
Conserv	7%	89%	2%	3%
Moderate	65%	30%	4%	1%
Liberal	91%	3%	2%	3%
White	45%	51%	2%	1%
Black	74%	6%	8%	11%
Hispanic	47%	48%	3%	1%
Other Race	48%	46%	3%	4%
HS	36%	58%	2%	4%
Some Coll	51%	45%	2%	2%
College	53%	43%	3%	1%
Grad+	66%	27%	6%	1%
4 of 4	56%	41%	3%	0%
3 of 4	33%	59%	3%	5%
2 of 4	47%	47%	1%	5%
1 of 4	35%	63%	0%	2%
0 of 4	70%	16%	0%	14%
NYC	49%	44%	3%	3%
Buffalo	40%	57%	2%	1%
Albany	50%	46%	4%	1%
Rochester	59%	37%	3%	2%
Other DMA	46%	53%	0%	1%

Methodology & Demographics

c/e

Registered Party

	%
Democrat	49%
Republican	27%
NP/Other	24%

Age

	%
18-34	13%
35-44	14%
45-54	15%
55-64	21%
65+	37%

Gender

	%
Female	54%
Male	46%

Ideology

	%
Conserv	38%
Moderate	40%
Liberal	22%

Education

	%
HS	36%
Some Coll	23%
College	23%
Grad+	18%

Race

	%
White	73%
Black	10%
Hispanic	9%
Other Race	8%

Last 4 Generals

	%
4 of 4	59%
3 of 4	26%
2 of 4	5%
1 of 4	6%
0 of 4	4%

DMA

	%
NYC	62%
Buffalo	9%
Albany	8%
Rochester	7%
Other DMA	13%

Household Income

	%
<$50k	17%
$50-75k	17%
$75-100k	16%
$100-150k	28%
$150k +	22%